

TEXTILE (AIRES/AERESS)

Leonardo Recycling SET

Organisation

- In the frame of RREUSE Leonardo Project three days sessions (TEXTILE on 16 March 2005)
- In charge
 - AIRES / AERESS
 - In charge: David Ferrer & Nuria Sau
 - ✍ Junior Trainers
- Objectives
 - Exchange of experiences (Most important) /Discussion on possible strategy of sector.
 - Inform AIRES/AERESS members on:
 - How to deal with TEXTILE in the actual framework. POSSIBILITIES
 - Case Study: New Project with Catalonia Waste Agency (Development of a Textile Waste treatment plant)

Target group

- Target group:
 - Managers and Directors of Spanish Social Enterprises
 - Responsible of TEXTILE activities (collection, sorting, re-use, sales...)
 - ✍ Those who define the strategy of the companies on TEXTILE

Program

- Program of course based on resume of RREUSE training modules and analysis of actual situation.
- 1. SWOT Analysis about Spanish Textile situation
 - Divided groups:
 - Collection
 - Sorting
 - Trading

Speakers: AERESS (Isabel Gayan) / AIRES (Jaume Enciso)

Program

2. Case Study on Organisational models:
Project with Catalonia Waste Agency
(Development of a Textile Waste Treatment
Plant)

Divided groups to study different ways of acting depending on three different integration stages of the network (compromise: low, medium, high)

Speaker: AIRES (David Ferrer)

Program

3. Markets

Discussion (Round Table) / Exchange of experiences

- Issues:
 - Shops (Commercialization)
 - Exportation
 - Public Service (new competitors)

Moderator: AIRES (David Ferrer)

Results

- Participants: 36
 - 10 directors of SE, 21 managers and responsible of TEXTILE, 5 social webs representatives
 - Wide range of knowledge, interesting experiences
- Contents
 - SWOT: Good analysis of Spanish actual situation, problems of entities (textile crisis).
 - Case Study: Necessity of developing a common strategy!! At the moment: Low integration of network!! (big problem)
 - Market exploration (Discussion): Need of:
 - Professionalization of staff
 - Common trading actions
 - Strengthen the shop network
- Concept:
 - Great opportunity to approach AIRES and AERESS networks and expectations to go forward. Extremely interest in exchange of experiences. In general the results are satisfactory.

Results (Participants Evaluation)

In %	Agree ++	Agree +	Neutral	Don't agree -	Don't agree --	Not relev ant
Organisation	80	15	5	0	0	0
Contents	75	10	5	5	0	0
Speakers	80	10	10	0	0	0

Results

- Objectives reached?

YES!! Strengthen AIRES/AERESS

- Participants

- Satisfied about the whole project. Knowing each other well. Developed relations between entities.
- Satisfied about information on Spanish textile situation. OPPORTUNITIES

- AERESS/AIRES

- VERY Satisfied about initiative + started process (periodical meetings) GREAT ACHIEVEMENT
- Satisfied on training modules translated to Spanish (not satisfied about way of showing modules in internet)
- Satisfied on the start of follow up: But we have to work a lot to make it happen!!!

Lessons learned

- Preparation
 - With good mood everything goes smooth!
- Participants
 - We all want to know! Exchange of experiences is vital.
- Tools
 - Good modules (Good compilation of know-how!) but need to be more interactive in the web to be really useful.
- Follow up
 - Ideas are launched, expectations created ✍ Need to concrete things.